



EVALUATION OF MARKETING STUDY FIELD
IN SMK HIGHER EDUCATION INSTITUTION and VILNIUS UNIVERSITY

2024 October 17-18

Panel chairperson:	Dr. Kristiina Tõnnisson
	Assoc. Prof. Dr. Tomaš Kincl (academic)
Panel members:	Assoc. Prof. Dr. Giedrius Romeika (academic, SMK review)
	Assoc. Prof. Dr. Lineta Ramonienė (academic, VU review)
	Joana Jasilionytė (studentė)
Evaluation coordinator (SKVC):	Daiva Buivydienė
Contact person (X):	(Jurgita Virbalė, +37061541980, SMK; Vytautas Dikčius, VU)
Visit location:	(Kalvarijų g. 137E, Vilnius; Saulėtekio al. 9, II Building, auditorium 417)

AGENDA OF THE VISIT at SMK Higher Education Institution (17 October)

8.10 – departure from Hotel to SMK

8.30 – 9:00	Arrival of the experts
9:00 – 9:40	Meeting with senior management and administration staff
9:40 – 9.50	<i>Break</i>
9.50 – 10.50	Meeting with SER team (with translation)
10.50 – 11.05	<i>Break</i>
11.05 – 11.55	Meeting with teaching staff
11.55 – 13:00	<i>Lunch break</i>
13:00 – 13:50	Meeting with students
13.50 – 14:00	<i>Break</i>
14:00 – 15:00	Meeting with alumni, employers and social partners (with translation)
15.00 – 15.15	<i>Break</i>
15.15 – 16.15	Tour of learning facilities (records of facilities in other departments) Review of students' term and final papers, examination material
16.15 – 17. 00	Private Expert panel discussion, finalisation of the visit
17:00 – 17:15	Introduction of general remarks of the visit to the institution

17. 15 – departure to the hotel



AGENDA OF THE VISIT at Vilnius University (18 October)

8.00 – departure from Hotel to VU

8:20 – 8:30	Arrival of the experts
8:30 – 9:15	Meeting with senior management and administration staff
09:15 – 9:25	<i>Break</i>
9:25 – 10:25	Meeting with SER team
10.25 – 10:40	<i>Break</i>
10:40 – 11:40	Meeting with teaching staff
11:40– 12:40	<i>Lunch break</i>
12:40– 13:40	Meeting with students
13:40 – 13:55	<i>Break</i>
13:55 – 14:40	Meeting with alumni, employers and social partners
14:40 – 14:50	<i>Break</i>
14.50 – 15:50	Tour of learning facilities Review of students' term and final papers, examination material
15.50 – 16.30	Private Expert panel discussion, finalisation of the visit
16:30– 16:45	Introduction of general remarks of the visit to the institution

16. 45 – departure to hotel