



EVALUATION OF MARKETING STUDY FIELD
in
Kauno kolegija, Klaipeda Uiversity and Klaipėdos valstybinė kolegija

2024 October 23-25

Panel chairperson:	Prof. Teresa Paiva (Portugal)
Panel members:	Assoc. Prof. Dr. Akos Varga (Hungary) Prof. Dr. Vytautas Dikčius (Lithuania) Benas Verslovas (student) (Lithuania)
Evaluation coordinator (SKVC):	Daiva Buivydiene
Contact person (X):	KK - Viktorija Navickienė KU – Daiva Labanauskaitė KVK – Laura Selėnienė
Visit location:	Pramonės 22. Kaumas (KK); S. Nėrie 5, Klaipėda (KU); Jaunystės 1, Klaipėda KVK)

AGENDA OF THE VISIT at Kauno kolegija

9.50 – 10:00	Arrival of the experts
10:00 – 10:45	Meeting with senior management and administration staff
10:45 – 11:00	<i>Break</i>
11:00 – 11.50	Meeting with SER team
11.50 – 12.00	<i>Break</i>
12.00– 12.50	Meeting with teaching staff
12.50 – 13:40	<i>Lunch break</i>
13.40– 14:30	Meeting with students
14.30 – 14:45	<i>Break</i>
14.45 – 15:45	Meeting with alumni, employers and social partners
15.45– 16.00	<i>Break</i>
16.00 – 16:30	Tour of learning facilities Review of students' term and final papers, examination material
16.30 – 17. 00	Private Expert panel discussion, finalisation of the visit
17:00 – 17:15	Introduction of general remarks of the visit to the institution



AGENDA OF THE VISIT at Klaipeda University (October 24)

8.50 – 9:00	Arrival of the experts
9:00 – 19:50	Meeting with senior management and administration staff
09:50 – 10.00	<i>Break</i>
10:00 – 10.50	Meeting with SER team
10.50 – 11.05	<i>Break</i>
11.05 – 11.55	Meeting with teaching staff
11.55 – 13:00	<i>Lunch break</i>
13:00 – 13:50	Meeting with students
13.50 – 14:00	<i>Break</i>
14:00 – 14:50	Meeting with alumni, employers and social partners
14.50– 15.00	<i>Break</i>
15.00 – 15.30	Tour of learning facilities
	Review of students' term and final papers, examination material
15.30 – 16. 00	Private Expert panel discussion, finalisation of the visit
16:00 – 16.15	Introduction of general remarks of the visit to the institution



AGENDA OF THE VISIT at Klaipėdos valstybinė kolegija (October 25)

8.50 – 9:00	Arrival of the experts
9:00 – 9:50	Meeting with senior management and administration staff
09:50 – 10.00	<i>Break</i>
10:00 – 11.10	Meeting with SER team
11.10 – 11.25	<i>Break</i>
11.25 – 12.30	Meeting with teaching staff
12.30 – 13:30	<i>Lunch break</i>
13:30 – 14.20	Meeting with students
14.20 – 14:30	<i>Break</i>
14:30 – 15.30	Meeting with alumni, employers and social partners
15.30– 15.45	<i>Break</i>
15.45 – 16:45	Tour of learning facilities Review of students' term and final papers, examination material
16.45 – 17. 15	Private Expert panel discussion, finalisation of the visit
17.15– 17.30	Introduction of general remarks of the visit to the institution